

NZ HUNTER

M A G A Z I N E

FOR EVERYTHING HUNTING



SUPPLY OF DIGITAL FILES AND/OR ADVERTS

How to send adverts to NZ Hunter Magazine

Adverts must be supplied in the following specification

1

All finished adverts must be submitted;

- At no less than 300dpi and 100% final print size.
- In Full Process CMYK colour space (no RGB or spot colours)
- As either TIF or PDF files

Note: all fonts should be converted to paths/outlines to ensure no type errors are encountered. If supplied unconverted then responsibility for any errors in final printers is held by the supplier.

2

Individual Files for Ad creation;

- Text - As a word document
- Photos, Logos or Graphics - As EPS, TIF, JPG (uncompressed) at 300dpi of higher (at 100% print size).

3

Adverts are to be supplied via;

- An email (if under 8mb) to luke@nzhunter.co.nz
- A Dropbox such as WeTransfer, Dropox or Google Drive.

4

We will not accept the following formats for adverts
Jpeg, Pagemaker, CorelDraw, Powerpoint, Word or Excel

All adverts must follow the specifications outlined above. Failure to do so will incur additional costs.

