

NZ HUNTER MAGAZINE



Supply of Digital Files and/or Adverts

HOW TO SEND ADVERTS TO NZ HUNTER MAGAZINE

Adverts must be supplied to the following specifications:

1. **ALL FINISHED ADVERTS** must be submitted at no less than 300dpi at 100% final print size, in a Full Process CMYK colour space (no RGB or spot colours), as either EPS, TIF, or PDF (please use PDF/X1a Adobe jobOption file - set to Acrobat 4 (PDF1.3) compatibility for PDF creation)

Note: All fonts should be converted to paths/outlines to ensure no type errors are encountered. If supplied un-converted then responsibility for any type errors in the final printing is your responsibility.

INDIVIDUAL FILE ELEMENTS SUPPLIED - for advert creation by NZ Hunter - must be in the following formats:

Text supplied as: .txt, .doc, or .rtf

Photos, logos, graphics as either: EPS, TIF, JPG (highest compression only) at 300dpi or higher (at 100% print size). For vector logo files please supply in either .ai or .fh format

2. If required, full page adverts (with bleed) must include a bleed as specified.

3. Adverts are to be **supplied via:** **CD/DVD** to NZ Hunter Magazine
545 Springfield Road RD3, Napier, New Zealand

Email (if under 8MB) to **adservices@nzhunter.co.nz**

or if larger than 8MB use our **media Drop Box** at :

<http://intrigue.co.nz/dropbox/>

4. **We will not accept** any of the following file formats for advert supply:

Pagemaker, CorelDraw, Powerpoint, Excel, Word, jpeg.

All adverts must follow the specification outlined. Failure to do so will incur additional costs.